



## Bluebonnet Boxer Club's 20<sup>th</sup> Annual Specialty

*Judges for the Bluebonnet Boxer Club Specialty Show and Sweepstakes:*

Thursday, July 22, 2010

Sweepstakes: Sherry E. Wallis

Specialty Show: Patricia V. Trotter

*Judges for the Houston Kennel Club\* Show and Sweepstakes:*

Friday, July 23, 2010

Sweepstakes: Sandra Combest

Specialty Show: Brian Meyer

*\*Boxer Classes Designated as Specialty of Bluebonnet Boxer Club*

### Catalog Advertising Information

The Bluebonnet Boxer Club will hold its 20<sup>th</sup> annual specialty show and sweepstakes on Thursday, July 22, 2010 and a designated specialty show and sweepstakes on Friday, July 23, 2010. Jack Onofrio Dog Shows is the superintendent of our show and will professionally print our catalog.

We invite you to advertise in our catalog for the July 22, 2010 specialty show. We hope that you will take advantage of this opportunity to present your beloved Boxer, litter announcements, business, or just your good wishes. Our advertising invitation is also extended to boarding kennels, grooming shops, dog food companies, pet food and supply stores, etc.

For your convenience, we have included an advertising form. Prices are as follows:

Inside Front Cover	\$50
Inside Back Cover	\$50
Outside Back Cover	\$65
One Page	\$40
One Half Page	\$20
One Quarter Page	\$10

***All photos are an additional \$11 each***

Photos will be distributed on the day of the specialty or please include a self-addressed stamped envelope if you would like your picture returned.

**Advertising Deadline: June 16, 2010**

**Payment must be submitted with ad**

**Payable to the Bluebonnet Boxer Club**

We appreciate your support. Thank You.

Mail To:

Bluebonnet Boxer Club  
Andrew Reynolds, Advertising Chairman  
21114 Ashfork Dr  
Katy, TX 77449-6067

andrewr@plumcharger.com

# ADVERTISER'S ORDER

FOR OFFICE USE ONLY

All advertising orders are subject to club approval. Orders and fees MUST be sent to the club

LINE NUMBER

CLUB NAME Bluebonnet Boxer Club, Inc SHOW DATE July 22, 2010

ADVERTISER'S SIGNATURE \_\_\_\_\_ I ENCLOSE \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_ **PAYMENT MUST ACCOMPANY AD**

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CHECK ONE: AD SPACE  FULL PAGE 4 1/2" x 7 1/4"  HALF PAGE 4 1/2" x 3 5/8"  QUARTER PAGE 4 1/2" x 1 13/16"

DEADLINE DUE TO AD CHAIRMAN

June 16, 2010

## FULL PAGE (actual size)

USE THIS SPACE  
TO DESIGN AND  
LAYOUT YOUR AD

## HALF PAGE (actual size)

## QUARTER PAGE (actual size)

- NO ADS LESS THAN QUARTER PAGE •
- ALL COVER ADS MUST BE FULL PAGE •

- PHOTO ENCLOSED  
Photos will be returned
- ART ENCLOSED  
Business card, Logo, Line Drawing, PMT
- RETURN ART  
Unless checked, art will not be returned
- TEAR SHEET FROM PAST CATALOG  
Original photo required  
Indicate KC name and date of Catalog

- DO NOT EDIT AD

ADS ARE SUBJECT TO EDITING BY THE ADVERTISING STAFF, IF THE COPY IS NOT CLEAR OF INTENT OR IF IT INCLUDES TOO MUCH COPY AND PHOTOGRAPHS FOR SPACE ALLOWED.

## TIPS TO ADVERTISERS

PLEASE TYPEWRITE OR PRINT PLAINLY ALL COPY

A few well chosen words make  
a more attractive advertisement

The cost of making a halftone from a photo is charged to the advertiser.

Please submit clear photographs...Black & White preferred.

PMT halftones and negative halftones are NOT accepted.

Halftones on tear sheets are NOT accepted for reproduction. Please send original photo along with tear sheet copy.

For a complete instruction guide to ad submissions and helpful tips to designing your own ad, see our web pages at:

<http://www.onofrio.com/jodstwo/fyi/adspecs.html>

or click the "For Your Information" button on Onofrio's home page and then select "Catalog Advertising Guidelines" from the FYI menu.